

Charlotte Area

NC Air Awareness

[TIPS FOR SUCCESS AND INCENTIVE IDEAS]

Here are some tips and ideas to get you thinking creatively about how to reward your employees.

Tips for successful events

Keep in mind these five keys to success when planning Air Awareness events for your employees.

1. Publicity: As much and as often as possible
2. Location: Pick a place that employees visit regularly
3. Food: Gets people "in the door"
4. Door Prizes: Refer to Incentive Idea List above
5. Music: Creates an atmosphere of excitement and fun

Incentive Ideas

Prizes for drawings:

- Gas Card(s): \$10, \$20, \$25, \$50
- Store/Restaurant Gift Card(s): \$10, \$20, \$25, \$50
- Vacation Time: 1-hour, half day, 1-day
- Casual Dress Day
- Package of Compact Florescent Light bulbs
- Programmable Thermostat
- Electric leaf Blower (or other electric lawn equipment)
- Fitbit

Giveaways:

- Transit passes: single-ride or 10-ride passes
- Compact Florescent Light Bulbs
- Snacks
- Bottled drinks
- Cookies and Lemonade or coffee
- Vouchers for on-site dining facilities
- Corporate promotional items