

Charlotte Area

NC Air Awareness

Ozone Season 2016 Highlights

Charlotte Air Awareness *Clean Commute Olympics*



Final Clean Commute Olympics Stats

617 Olympians | 25 organizations
4,144 clean commutes | 120,125 miles avoided
58+ tons of air pollution avoided

Highest Employee Participation Percentage

Nano Organization — Clean Air Carolina
Small Organization — NewDominion Bank
Medium Organization — Duke Energy
Large Organization — Piedmont Natural Gas
Extra-large Organization — Mecklenburg County

Organizations with the Greatest Impact

Gold — Moore & Van Allen
Silver — CB & I
Bronze — Sustain Charlotte

Thank you to our 2016 prize sponsors:

Defy Gravity
Charlotte



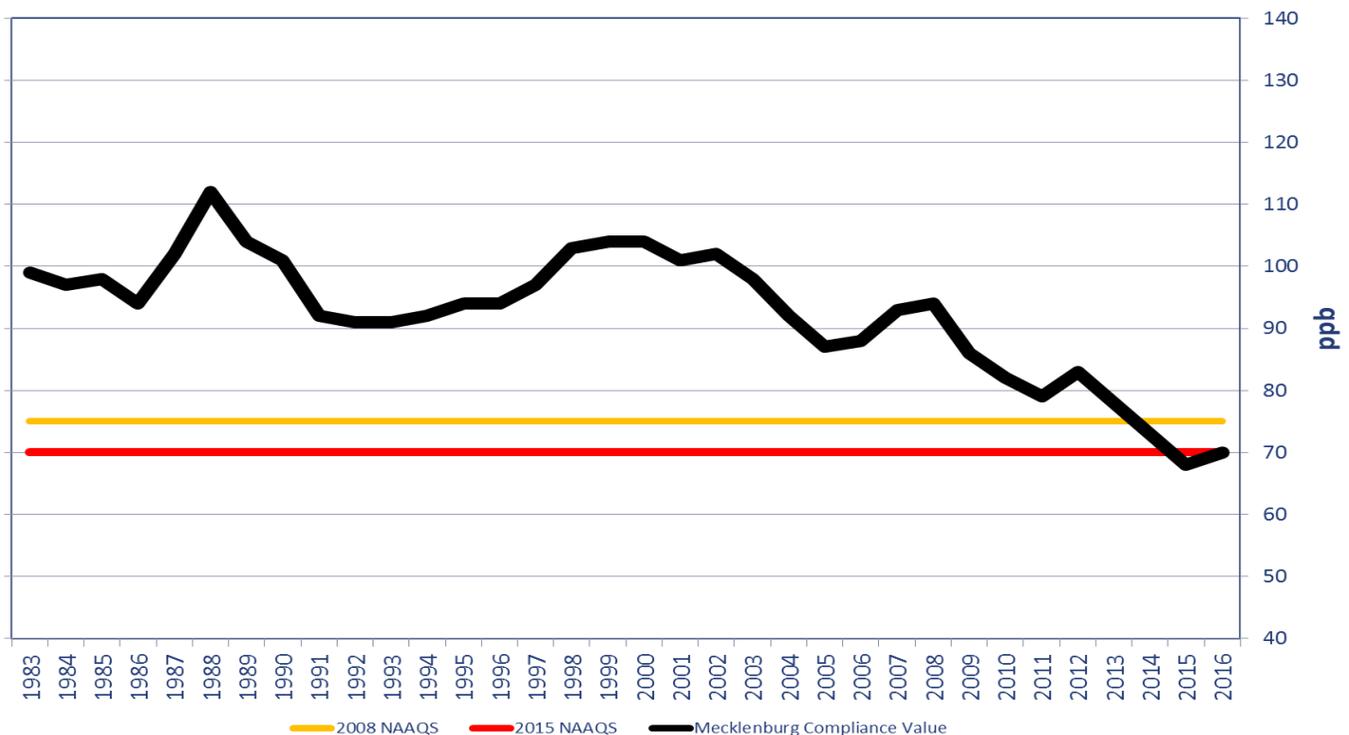
Business Coalition Efforts Help Region Maintain Healthy Air

When the Environmental Protection Agency (EPA) announced a new ozone standard in fall of 2015, we knew that 2016 would be a critical year for the Charlotte region. Our region had just been designated as “in attainment” of the 2008 ozone standard of 75parts per billion (ppb), but keeping our attainment status was not guaranteed. Too many exceedences in the summer of 2016 could put us back in non-attainment.

The new 2015 ozone standard of 70ppb was achievable, but it would take a community of engaged and mindful individuals to reach that goal. Thankfully, there is just such a community working with Charlotte Air Awareness through the Business Coalition. Our preliminary 2016 compliance value of 70ppb meets the current ozone standard.

As you know, Mecklenburg County’s largest source of ozone-forming pollution comes from tailpipe emissions. The Air Awareness Business Coalition has been invaluable in reaching Charlotte-area commuters with messages about the health impacts of ozone pollution and ways that commuters can help reduce ozone pollution by choosing to clean commute. To our Business Coalition, thank you for your contributions to improving air quality and helping our region maintain healthy air.

**Mecklenburg County
8-hr Ozone Compliance Value**



Looking to 2017...

In partnership with the Air Awareness Business Coalition, we hope to meet the goal of maintaining the region’s attainment status. Here are some things we are working on for 2017:

- Exciting Clean Commute Challenge for the summer
- Continuing website improvements
- New programming to share with area commuters and their employers
- Engaging Site Coordinators through a recognition program
- Building participation in the Clean Commute Challenge by recruiting new organizations to the Business Coalition

As always, we offer materials, presentations, trainings, and table displays to make it easy to bring the Air Awareness health message to your worksite at no cost to you. We hope that you will continue to take advantage of these offers and the new and exciting programs to come. Thank you for all you do for air quality!